

SEVEN HILLS COLLEGE OF PHARMACY

(AUTONOMOUS)

Venkatramapuram, R C Puram (Mandal), Tirupati, 517 561
Approved by AICTE, PCI, New Delhi and Awarding University: JNTU, Ananthapuramu
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In association with

**SRI PADMAVATI MEDICAL COLLEGE FOR WOMEN (SPMCW)
SRI VENKATESWARA INSTITUTE OF MEDICAL SCIENCES (SVIMS),
Tirupati**



Introducing Value Added Course (VAC) on "QUALITY USE OF MEDICINES (QUM)"

1st July 2023 - 5th July 2023



Eligibility: Pharm D Students

Registration: Participants should pay Rs. 500/- and submit filled in form on or before 30-06-2023.

Link for Registration:

https://docs.google.com/forms/d/e/1FAIpQLSfnpXI8KC2TXdWpAZf4E8S_Y-IzK7qRaiE18c6lt27EyiKPAg/viewform?usp=sf_link

Note: Participants will receive a certificate upon attaining the 80% of attendance and 60% of marks in the End Test.

Patron

Dr. M. Niranjana Babu

Professor & Principal
Seven Hills College of Pharmacy-SHCP (Autonomous)
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Course Convenor

Dr. Jyothi Basini

Professor & Pharm D Coordinator
Seven Hills College of Pharmacy - SHCP (Autonomous)
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Course Instructor

Dr. K. Uma Maheshwara Rao

Professor & Head, Pharm D Coordinator
Department of Pharmacology
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Tirupati - 517502

Organizing Committee

Dr. E. Sunil Kumar, Associate Professor, SHCP
Dr. S. Divya, Assistant Professor, SHCP
Dr. Bhagya Sri, Assistant Professor, SHCP
Dr. O. Muni Krishna, Assistant Professor, SHCP
Dr. Vinay, Assistant Professor, SHCP
Dr. Rajesh Naik, Assistant Professor, SHCP
Dr. Nissy Havela, Assistant Professor, SHCP

SCOPE AND OBJECTIVES OF QUM

This course is designed to impart basic knowledge and skills that are required to practice quality use of medicines (QUM) in different healthcare settings and also to promote quality use of medicines, in clinical practice through evidence based medicine approach.

The objectives of QUM are

- Make learner to understand the principles of quality use of medicines.
- Make learner to know the importance of practice of quality use of medicines.
- Guide learner in effective participation in promotion of rational drug therapy.
- Assist the learner in participation in evidence based approach.
- Make learner aware of benefits and risks associated with use of medicines.
- Make learner to understand the regulatory aspects of quality use of medicines.

Sl. No	Date	Resource Persons	Module & Lecture Details
1.	01-07-2023	Dr. Krishna Undela Assistant Professor, Department of Pharmacy Practice, NIPER, Guwahati	Module 1 Principles involved in QUM, Key partners and responsibilities of the partners
		Dr. Jyothi Basini Professor & Pharm D Coordinator, Seven Hills College of Pharmacy, Tirupati	
2.	02-07-2023	Mr. Sai Rajesh Faculty of Pharmacy, Govt Polytechnic college, Vishakapatnam	Module 2 Creating awareness about medicines. Role of pharmacy graduates
		Dr. Y. Lavanya Professor & Head, Department of Pharmacology, Seven Hills College of Pharmacy, Tirupati	
3.	03-07-2023	Dr. P. Latha Assistant Professor, Institute of Pharmaceutical Technology, Sri Padmavathi Mahila Viswavidyalayam, Tirupati	Module 3 Building blocks in QMC – Specific resources and Initiatives
		Dr. Sucharitha P Professor & Head, Department of Pharmaceutics, Seven Hills College of Pharmacy, Tirupati	
4.	04-07-2023	Dr. Dharma Swathi Professor and HOD, Samskruthi College of Pharmacy, Kondapur, Hyderabad	Module 4 Evaluation Process in QUM, Communication in QUM and Cost effective prescribing
		Dr. B. Pushpakumari Professor & B.Pharm Coordinator, Seven Hills College of Pharmacy, Tirupati	
5.	05-07-2023	Dr. E. Maheswari Professor and HOD, Dept.of Pharmacy Practice, Faculty of Pharmacy, MSRUAS, Bangalore	Module 5 National strategy and policy for QUM
		Dr. Satheesh Kumar G Professor & Head, Department of Pharmaceutical Chemistry, Seven Hills College of Pharmacy, Tirupati	